IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant:

Chris Boardman

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SYSTEM AND METHOD FOR ESTIMATING PRODUCT DISTRIBUTION USING A PRODUCT SPECIFIC UNIVERSE

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CERTIFICATE OF MAILING

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Attorney Name

Signatur

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AMENDMENT

Commissioner of Patents P.O. Box 1450 Alexandria VA 22313-1450

Sir:

In response to the Office Action mailed on May 12, 2005, applicants amend the claims as shown in the Claims section beginning at page 2 of this paper. Remarks are presented on page on page 7 of this paper.